

Twitter II

**Nevada Adult Educators
Webinar Series**

May 16 2011

Introductions

- What do you know about Twitter and/or Social Media?
- What would you like to learn?
- What one thing would you like to take away from this session?

Agenda

- Why Twitter?? Why Social Media??
- What is a PLN?
- Top 100 Tools for Learning list
- Twitter's biggest problem is its simplicity.
- Lingo
- Sipping from Firehose

Why use Social Media in Adult Ed?

- Inexpensive and flexible
- Support Personal Learning Networks (PLN) for professional development and with learners
- Practice basic computer skills
- Student centered content
- Extend time spent on projects
- Increase student retention
- Raise public awareness of adult literacy

Why Twitter?

1. The skills you learn from Twitter can be applied across other social media venues.
2. Top learning tool. Integral part of a PLN.
3. Your colleagues are there.
4. The 'Water Cooler' of the internet.
5. <http://www.davidleeking.com/2008/07/09/why-use-twitter/>

Top 100 Tools for Learning

<http://www.c4lpt.co.uk/recommended/top100-2010.html>

2010		2009	2008	2007	TOOL			# Votes
					Name	Platform	Cost	
	1	1	11	43=	Twitter Microblogging tool	O	F	346.5
	2	3	18	22=	YouTube Video sharing site	O	F	229.5
↑	3	5	7	14	Google Docs Office collaboration suite	O	F	214.5
	4	2	1	2	Delicious Social bookmarking tool	O	F	167
↑	5	7	20	31=	Slideshare Hosting presentations	O	F	151.5

<http://www.c4lpt.co.uk/index.html>



This site was set up by **Jane Hart** as a free resource site on the use of new technologies for learning and performance. It has now become one of the world's most visited learning sites on the Web.

Jane is a leading thinker and practitioner in the area of *Working and Learning in the Social Workplace*. She has just published her **Social Learning Handbook** to help organizations understand the impact of social media on learning and working. Jane has also recently established the **Social Learning Community**.



In her consultancy practice she works with organizations who want to help their employers work and learn smarter in the social workplace. To find out more about how Jane Hart can help you and your organization, take a look at her **Consultancy services** page.

Jane's latest articles

10 steps to working smarter with social media

The script of Jane's recent webinar for the L&S Group

Top down implementation of social learning won't work

It needs new thinking and approaches

Featured resources

The State of Workplace Learning Today
Learning & Working in the Social Workplace

Learning Tools Directory 2011
contains over 2,000 tools for learning in education and the workplace

Top 100 Tools for Learning 2011
currently being compiled from the contributions of workplace learning professionals worldwide

Join Jane here

Twitter: **@C4LPT**
and **@janehart**

Facebook: **C4LPT**

LinkedIn: **C4LPT**

Email Jane
jane.hart@c4lpt.co.uk

[http://www.c4lpt.co.uk/Top100Tools/ twitter.html](http://www.c4lpt.co.uk/Top100Tools/twitter.html)

Comments from some of those who selected Twitter as a one of their Top 10 Tools for Learning Professionals in 2009

- Great communication tool, gets the word out to large groups of ppl easily
Corinne Burkert
- best way to feed my appetite for real-time updates Adam Schwartz
- microblogs with good possibilities for conversations and knowledge gathering by friends and other professionals Malinka Ivanova
- I use Twitter as a Personal Learning Network. I share daily information on resources and tools that I have found, and I select networks of people to follow that provide me with their tips, guidelines and tools that they have found. You can follow me on twitter at [@mrshoward118](#). Mary Howard
- the place for links, updates, chat, sharing, collecting opinions, professional and social networking Maria de los Angeles Castro
- the place for links, updates, chat, sharing, collecting opinions, professional and social networking Jane Challinor
- I Twitter daily using the Tweetdeck client on my desktop and on an iphone. It's the vital tool in my personal learning network where I find and share ideas and links. Frances Bell
- I use Twitter to share my thoughts, ideas, information with others and to learn or get inspired by others. I love the way professionals use Twitter as a backchannel during conferences, using tags, adding depth to presentations and discussions. Microblogging is the informal learning tool for me. Jeroen Bottema

<http://www.c4lpt.co.uk/recommended/2011>

The Top 100 Tools for Learning 2011 List

This is the 5th annual Top 100 Tools for Learning list we have build based on the contributions of learning professionals worldwide.

We are now compiling the Top 100 Tools for Learning 2011

130 contributions so far

List will be finalised 13 November 2011

Click **HERE** to share your Top 10 Tools to help build the 2011 list

KEY

Links to previous years' lists: 2010, 2009, 2008 and 2007
 F = Free, C= Commercial, D=Download, S=Server, O=Online
 Cells shaded blue are new tools on the list this year, green are returners

2011	2010	2009	2008	2007	TOOL			# Votes
					Name	Plat form	Cost	
1	1	1	11	43=	Twitter Microblogging tool	O	F	70.5
2	2	3	18	22=	YouTube Video sharing site	O	F	65.5
3	3	5	7	14	Google Docs Office collaboration suite	O	F	51
4=	6	11=	4	3=	Skype Instant messaging/VoIP	D M	F/C	37
	16	17	13	26=	Wikipedia Collaborative	O	F	37

<http://www.c4lpt.co.uk/recommended/2010.html>

Share your Top 10 Tools to help build the Top 100 Tools for Learning 2011

This is the 5th year we have built an annual Top 100 Tools for Learning list based on the contributions of learning professionals worldwide.

If you are a learning professional (e.g. teacher, academic, trainer, consultant, developer, practitioner, analyst, etc) and active in the field of (e-)learning, please share your Top 10 Tools for Learning to help build the Top 100 Tools for Learning 2011.

Click
here for
the
emerging
Top 100
Tools for
Learning
2011 list

HOW TO CONTRIBUTE

1. Login below with one of your social media accounts - Facebook, Twitter, Google Profile - we will use this to verify that you are a bona fide learning professional (If you haven't got a social media account to use, then send your list to jane.hart@c4lpt.co.uk)
2. EITHER leave a list of your **Top 10 Tools** in the the comments sector OR else a link to a blog where you have posted them.
3. NOTES:
 - a. Please provide a list of TEN tools
 - b. Please name specific TOOLS rather than generic TECHNOLOGIES (e.g. "Blogger" or "Wordpress", rather than "blogs" or "blogging")
 - c. Please remember the list doesn't have to be in any order.
 - d. Please add any notes explaining why you have chosen the tools or how you use them - this is always appreciated by readers.
 - e. One contribution only accepted from each vendor!
 - f. Contributions only accepted at the discretion of the Centre for Learning & Performance Technologies.

Twitter

Twitter

- Basic overview of Twitter
- 140 Characters
- ReTweets and Hashtags
- How to find people to follow
- Ways to receive and send tweets
- Case Study of how Twitter is being used in adult ed

Twitter.com

The screenshot shows the Twitter.com homepage. At the top is a navigation bar with the Twitter logo, a search bar, and links for Home, Profile, Messages, and Who To Follow. On the right of the navigation bar is a user profile icon for LACNYCnell. Below the navigation bar is a section titled "What's happening?" with a search input field. The main content area is divided into two columns. The left column is the "Timeline" tab, showing four tweets. The first tweet is from TheEconomist about languages. The second is a retweet from DrSarahEaton. The third is from trbaker about Apple's disruptive payment service. The fourth is another retweet from DrSarahEaton. The right column contains statistics for the user: "Your Tweets 1,034", "Following 272", "Followers 427", "Favorites 1", and "Listed 37". Below these are sections for "Trends" (listing #GameOfThrones, #youdeservetobesingle, #neverforget, #amimegusta, LEE TAEMIN, McLarens, VIRTUAL HUG, Toro Rosso, Mumford & Sons) and "Who to follow" (listing MSTechStudent, cspan, aLiterateFresno, Eduflack).

twitter Home Profile Messages Who To Follow LACNYCnell

What's happening?

Timeline @Mentions Retweets Searches Lists

TheEconomist The Economist
Languages all have their roots in the same part of the world. But they are not as similar to each other as was thought <http://econ.st/eISLsX>
17 minutes ago

DrSarahEaton Sarah Elaine Eaton
RT @larrymathieson: People don't care how much you know, until they know how much you care
18 minutes ago

trbaker Tom Baker
#Apple - Square's Disruptive Payment Service About To Get A Huge Retail Boost From Apple <http://ow.ly/1cdNQu>
1 hour ago

DrSarahEaton Sarah Elaine Eaton
RT @inmylife4747 @WiscPrincipal: I won't tell you how to manage your hedge fund or corp so please don't mandate how I run my school. #edchat
1 hour ago

Your Tweets 1,034
2 hours ago: Adding last touches to Twitter scavenger hunt for tomorrow's #COABE11 PreConference session "Using SoMe Tools in

Following 272
Voice [icons]

Followers 427
[icons]

Favorites 1
★ **McGiggas2** Being Jon Kyl is a dangerous health-style. #NotIntededToBeAFactualSta...

Listed 37
Recently listed in: Adult Literacy, literacy, education, Literacy, TechNE

Trends
Worldwide · change
#GameOfThrones Promoted
#youdeservetobesingle
#neverforget
#amimegusta
LEE TAEMIN
McLarens
VIRTUAL HUG
Toro Rosso
Mumford & Sons

Who to follow
Suggestions for you · view all
MSTechStudent · Follow
MicrosoftTechStudent
Promoted
cspan · Follow
CSPAN
aLiterateFresno · Follow
Gary Shaffer
Eduflack · Follow
Patrick Riccards

140 Characters



cookbook: Biscotti: mix 1/3c sug/3T oil/egg/t anise flavr; +c flour/t bkgpwr. Roll log to fit bkgpan; pat down. 30m@375/190C. Slice~14; brwn+6m/side.



Scholastic: Update: We're experiencing delays with online ordering. We'll keep you informed of new developments & we apologize for delays. Thank you!



philipmulder: Everywhere! RT@kathytelfer: Math is everywhere video on you tube! <http://bit.ly/9VcUo0> [#edtech](#) [#apegga](#) [ab](#)

Retweeting

- RT @Username



[philipmulder](#): Everywhere! RT@kathytelfer: Math is everywhere video on you tube! <http://bit.ly/9VcUo0> #edtech #apegga ab

HashTags

- #EdTech
- #AdultEd
- #TwEd
- #EdChat
- #TechPD
- #SoMeEd



[philipmulder](#): Everywhere! RT@kathytelfer: Math is everywhere video on you tube! <http://bit.ly/9VcUo0> [#edtech](#) [#apegga](#) [ab](#)

HashTag for NAE Webinars

#naewebinar

Twitter Chats

- Organized
 - Specific Topic
 - May have pre designated questions to answer
 - Specific Day/Time
 - Usually have a leader or moderator
- Use a HashTag to collate tweets, e.g. #edchat
 - Every chat tweet gets same HashTag
- Twitter Chat Schedule
 - <http://swanthinks.wordpress.com/2010/03/02/the-twitter-chat-schedule/>
- #edchat Information Blog
 - <http://teacherbootcamp.edublogs.org/2009/08/18/edchat-join-the-conversation/>
- [#engchat](#) Mondays at 4pm PT

Twitter Chats

- Web Tools to use for Twitter Chats
 - TweetChat
<http://tweetchat.com/>
 - TwebEvent
<http://twebevent.com/>
- Watch for #aechat

Finding People to Follow

- Twitter Directories like <http://WeFollow.com>
- Search hashtags and words #EdChat
- See who follows people you follow
- <http://Twibes.com>
- <http://Listorious.com>
- <http://Archivist.visitmix.com>

Search Twitter

- Search on <http://Twitter.com> for people, keywords or hashtags
- Search on <http://Search.Twitter.com> for keywords or hashtags even if you don't have a Twitter account

Sending and Receiving Tweets



The screenshot shows the Twitter mobile settings page for user LACNYCnell. The page is titled "LACNYCnell's settings" and has a navigation bar with "Account", "Password", "Mobile" (selected), "Notices", "Profile", "Design", and "Connections". The main content area is titled "Use Twitter with Text Messaging!" and includes the following text: "Twitter is more fun when used through your mobile phone. Set yours up! It's easy!" and "Twitter does not charge for this service. Standard message and data rates may apply." The settings are organized into three numbered steps: 1. "Choose your country/region" with a dropdown menu set to "United States"; 2. "Enter your mobile phone number" with a text input field containing "+1" and a checkbox checked "Let others find me by my phone number"; 3. "Verify your phone" with a "Start" button. Below the settings, there is a section titled "Text Messaging on Twitter" with the text "Setting up your phone allows you to:" followed by "Send tweets with text messaging on your phone." and "Receive texts for DMs and the tweets from users you want to be notified about." It also states "Clicking the phone icon on a users profile page or your followers page sets Tweet notifications for that user." At the bottom, there are sections for "OFF", "ON", "Twitter commands" (listing "FOLLOW username" and "UNFOLLOW username"), and "ON/OFF" (listing "Turn all Tweet notifications on or off").

- Texts via your cell phone
- Applications
 - Tweetdeck
 - HootSuite
 - Seismic
 - Twidroyd
- HootCourse

HootCourse

- Automatically adds hashtag
- Sorts links, questions, & “hoots”
- Can also link to Facebook

The screenshot displays the HootCourse beta interface. At the top, the logo 'HootCourse beta' is visible. Below it, a course titled 'Message to Twitter 101' is shown with a 'Tweet' button and an 'Essay' button. A text input field is present, and a 'Post to Twitter' checkbox is checked. A '133' count is shown next to the input field, and an 'Update' button is at the bottom right of the input area. Below the input area, there are tabs for 'All', '?s', 'Links', and 'Hoots'. The main content area shows a list of tweets from the course. The first tweet is from LACNYCnell, asking if users are following anyone yet and providing a link to 'http://wefollow.com/'. The second tweet is from LACNYCnell @venuthelakkat, congratulating users and mentioning a lesson on '#tags'. The third tweet is from VenuTheLakkat @LACNYCnell, saying 'i am in! #Tw101'. The fourth tweet is from LACNYCnell, mentioning a guide to Twitter from Mashable with a link to 'http://mashable.com/guidebook/twitter/'. On the right side, there is a sidebar for the course 'Twitter 101' with the hashtag '#Tw101' and the description 'all about twitter for teachers'. It includes 'Invite' and 'Embed' buttons, a user profile for '@LACNYCnell', and several course management buttons: 'Course Settings', 'Students', 'Classroom Mode', 'Course RSS feeds', 'Create a new course', and 'Feedback/Help'. A 'Log out @LACNYCnell' link is at the top right of the sidebar.

NAE Webinar HootCourse

- <http://hootcourse.com/course/1401/5bjj/>
- This is a private HootCourse setup for this webinar.
- It uses the #naewebinar hashtag

Social Media in the Classroom

- 100 Ways to Use SoMe in the Classroom

<http://www.onlineuniversities.com/blog/2010/05/100-inspiring-ways-to-use-social-media-in-the-classroom/>

- Abe Lincoln Tweets!

<http://twitter.com/AbeLincolnWP>

Other uses of Twitter

- Send out assignments & other reminders to learners
- Learners send tweets using specific vocabulary or grammar
- Learners share links to online content with one another
- Learners follow historical figures, specialists, experts
- Tweet from E-readers

Case study of Twitter

- [#COABE11](#)
- [GED-i](#) on Twitter. April's book was Moby-Duck.



Contact



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